



Welcome to ForzaDash | MSPInfluencer 2026 Products of the Year Entry Form

Please fill out each section carefully. Your responses will be reviewed by our panel of judges for professionalism, completeness, and innovation.

Recognizing the products redefining how MSPs deliver value, security, and growth.

The MSP ecosystem depends on powerful, reliable, and innovative products. Products of the Year recognizes the solutions that are helping MSPs operate more efficiently, secure their clients, and drive meaningful business growth.

Whether your product is built by a vendor or an MSP, this is your opportunity to showcase the innovation and impact your solution is delivering across the industry.

Key Dates

April 15, 2026 – Applications Open

May 15, 2026 – Early Bird Deadline

June 15, 2026 – Applications Close

Submission Fees

Early Bird: \$159

Regular: \$295

SECTION 1: Basic Info

1a. Contact

- First Name
- Last Name
- Phone Number
- Email
- Company

1b. Website

1c. Are you a:

- Vendor
- MSP
- MSSP
- Other

SECTION 2: Product Overview

2a. Product Name

2b. Product Category:

- a) Cybersecurity
- b) Backup / DR
- c) RMM / PSA
- d) AI / Automation
- e) Networking
- f) Cloud / SaaS
- g) Compliance / Risk
- h) Other

2c. In one sentence: What does your product do?

2d. Who is your ideal customer?

SECTION 3: Differentiation

3a. What problem does your product solve?

3b. What makes your product different from competitors?

3c. What is one feature you believe is truly unique?

3d. What results or outcomes do customers typically achieve?

SECTION 4: Proof & Credibility

4a. Do you have customer success metrics?

Share 1–3 measurable results:

Examples:

% time saved

% revenue increase

% risk reduction

4b. Customer testimonial or quote (optional)

4c. Number of active customers / MSP partners

a) 1–10

b) 11–50

c) 51–200

d) 200+

SECTION 5: Innovation & Vision

5a. How is your product using AI or automation (if applicable)?

5b. What major innovation have you introduced in the past 12 months?

5c. What's on your product roadmap for the next 12 months?

SECTION 6: Innovation & Vision

6a. How does your product help MSPs grow revenue or efficiency?

6b. Is your product MSP-friendly?

a) Built for MSPs

b) MSP-compatible

c) Not MSP-focused

6c. Do you offer partner programs?

a) Yes

b) No

6d. How do you sell your service / product?

- a) To the MSP
- b) Through the MSP
- c) Both

SECTION 7: Media & Assets

7a. Upload Product Logo

7b. Upload Product Screenshot or Demo Image

7c. Provide a short demo or explainer video link (optional)

SECTION 8: Final Positioning

8a. Why should your product win “Product of the Year”?

SECTION 9: Promotion

9a. Would you like additional visibility if selected or nominated?

- a) Yes – send me options
- b) Maybe – tell me more
- c) No

9b. Is there anything else we should know?

