



2026 ForzaDash | MSP Influencer Channel Leader Awards: Elevating Channel Excellence

Welcome to the sixth year of the ForzaDash | MSP Influencer Channel Leader Awards, where we celebrate the exceptional leaders shaping the future of channel partnerships. With the introduction of our "MSP Influencer" platform (mspinfluencer.com), reaching over 75,000 MSPs, this year is poised to be our most impactful yet.

Quick Facts:

Who Can Participate? Channel Leaders worldwide, regardless of company size. Multiple nominations from the same company are welcome.

Selection Criteria: The ForzaDash | MSP Influencer board, comprising industry luminaries, will select winners based on achievements, commitment, reputation, and innovation within the channel community.

Eligibility hinges on the nominee's current role as a channel leader and completion of the application process. This year's awards promise to spotlight the trailblazers dedicated to excellence and innovation in the channel ecosystem.

Key Dates

April 15, 2026 – Applications Open
May 15, 2026 – Early Bird Deadline
June 15, 2026 – Applications Close

Submission Fees

Early Bird: \$149
Regular: \$249

1. Company:
2. Website:
3. When was your company founded?
4. Channel Leader Executive Contact
 - First name
 - Last name
 - Phone number
 - Email
 - Company
5. Channel Leader Executive Address
 - Address
 - Address line 2
 - City/Town
 - State/Region/Province
 - Zip/Post code
 - Country
6. Channel Leader Biography
7. Channel Leader Role
8. Start Date
9. How many years has the nominee been in the channel?
10. Is Channel Leader the highest-ranking channel executive in your company? (Y/N)
11. Who does the Channel Leader report to?
12. Please upload Channel Leader Headshot Profile image
13. Please upload Company Logo image
14. Channel Program Information
 - a. What are the top services/products sold through the channel?
 - b. What are your top channel accomplishments?
 - c. What was your largest channel challenge in the last year?
 - d. How much do you expect to grow your channel this year?
 - e. How much do you expect to grow your MDF (Marketing Development Funds) in 2026?

- f. What are your top channel goals this year?
- g. What else should we know about the Channel Leader or Channel Program?
- h. What do MSPs enjoy about your program?
- i. Do you have a specific MSP Advisory Board?
- j. Have you ever held an MSP Focus Group on your products and / or services?
- k. How Important are MSPs to your channel program? *(Scale: 1 - Not Important at All / 10 - Extremely Important to us. We are 100% MSP Channel)*

15. If selected as a ForzaDash Channel Leader, what will you do with it?

